



Next Intake:
September 2022

Duration:
16 months part-time

Credit Points:
180 ECTS

Awarding Body:
University of South Wales

- Are you looking for an opportunity to **top up your vocational qualification** with a university degree?
- Do you want to learn more about **business and management concepts** and directly use them in the working environment?

The **BA (Hons) in Business Management** at ECBM is a part-time programme which has been designed to meet the needs of young professionals willing to pursue an academic education whilst getting started with their career.

The structure of the programme has been developed so that you can efficiently study and work at the same time. The weekend seminars (Fri-Sun) during the 3 semesters are taking place in **Berlin and/or Hamburg**.

First Semester	Second Semester	Third Semester
3 weekend seminars	3 weekend seminars	2-3 weekend seminars

Bachelor Programme Structure (16 months)

The ECBM provides complete administration and tuition of the programme in full agreement with the University of South Wales which awards the BA (Hons) Business Management degree.

For the duration of the programme students are registered with the University of South Wales, one of the largest universities in the UK and highly regarded for student satisfaction in Management Studies (National Student Survey, 2013).

Programme Delivery

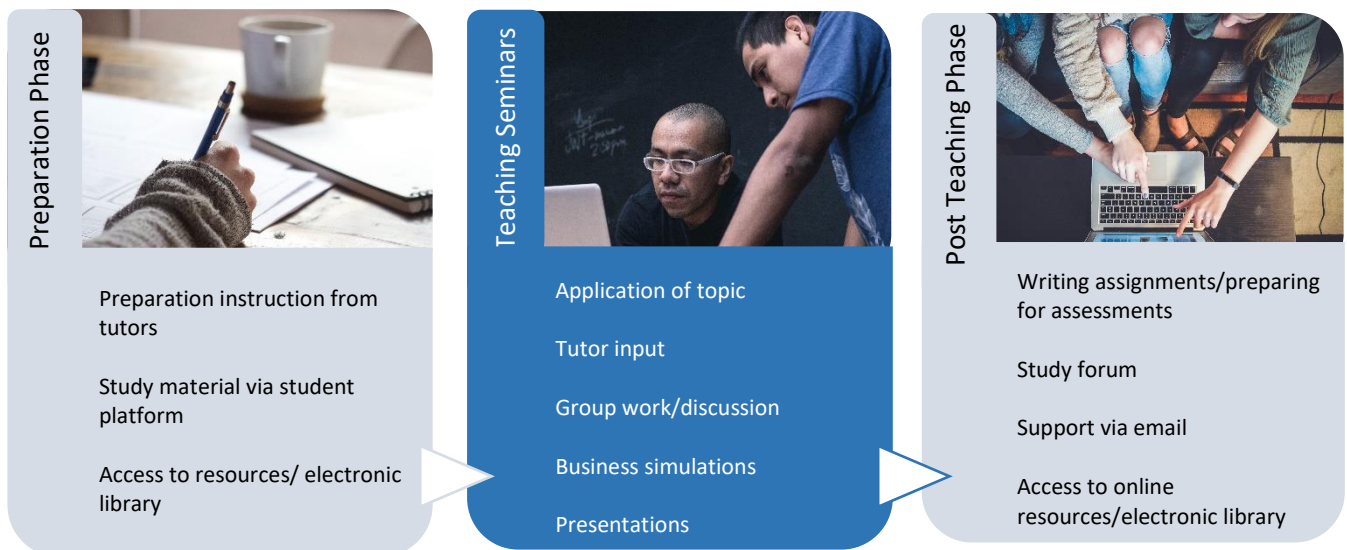
The unique mix of different learning styles, called **Blended Learning**, is a modern form of teaching that combines **e-learning**, **self-study** and **intensive in-class teaching seminars**, aimed at professionals with limited time. The block seminars are learning opportunities that use case studies, group interaction, business simulations and lively discussions.

Students are expected to actively participate in the seminars and therefore must complete the directed reading instruction from tutors, given in the preparation phase, to engage with the module content before coming to a session.

As a student on the programme you will have **access to our student platform at any place and time**. Even when you are away you can access the teaching material, get in touch with tutors as well as your fellow students regarding group work and study questions. In addition to the teaching material, supplied via our student platform prior to any teaching session, every participant receives access to the university's online resources and various electronic journal services with a broad range of relevant literature.

During the teaching seminars you will use the tutor input to work on case studies and you are encouraged to also use current projects from your company to discuss with your fellow students. Sharing knowledge and experience with your fellow students from different professional backgrounds is a very valuable experience of the Bachelor programme. It helps you broaden your personal perspective and to **build up your network**.

Module Implementation



A balanced mix of university lecturers and academics with a strong business background and professional experience is the key to building a bridge between the worlds of academic and business.

In order to complete each module various assessments must be passed. The assessments consist of written assignments, case study presentations, group project work and written exams.



Programme Content

The Bachelor programme is administered and delivered by ECBM staff and quality assured by a state-certified UK university, which awards the internationally recognised qualification.

Modules

Applied Management

In an ever-changing and increasingly competitive business environment you will critically appraise typical challenges in the field of leadership and management, address challenging management issues and explore and evaluate a range of appropriate potential solutions.

Business Research: Principles and Practice

The module will encourage you to adopt a critical approach to problem solving by pursuing a specific area of interest in-depth. Honing your research skills associated with analysis, evaluation and the presentation of complex material will help you develop your employability skills.

Business Strategy

The aim is to provide students with a holistic understanding of organizations and their interaction with their environments. Tools and techniques used by strategic decision makers help to structure an organisation and connect themes such as globalization and its impact on business strategy.

Principles of Accounting

In this module students are given an introduction to finance. All businesses need to use financial resources, and this gives students a foundation in understanding the purposes of financial and non-financial management accounting.

Business Ethics and Sustainability

This module introduces students to the particular problems and opportunities experienced in adopting or ignoring business ethics and corporate social responsibility.

Management Project

You will analyse a live business problem and explore organisational dynamics. With the application of management tools and techniques in project management you will find approaches to problem solving within a business context.

Peer-to-Peer Mentoring

As a student of the Bachelor programme you will benefit from our Peer-to-Peer Mentoring. You will get access to our Alumni platform where you can get in touch with ECBM graduates.

You will profit from the knowledge and experience of the former students and you can expand your professional network. Connecting with people in various industries or meeting people in other industries can be the ideal boost for your career prospects.

The platform is also featuring a digital event board allowing you to be always up-to-date with the newest events in your region and Europe-wide.

If you haven't made your decision yet - get in touch with an alumni or current student via our Ambassador programme and hear about their experiences.

Accreditation

After successful completion of the programme students will be awarded with the internationally recognised degree “**BA (Hons) in Business Management**” by University of South Wales. The degree encompasses 180 ECTS.*

ECBM is a collaborative partner of University of South Wales.



** Since the announcement of the official resolution by the Ministry of Education and the Arts ('Kultusministerium') every European country has to accredit qualifications that are registered within their respective system. The specific organisations that are registered within Europe, like University of South Wales are to be found on www.anabin.de.*

About the ECBM

The European College of Business and Management (ECBM) is located in the heart of London and teaches in several locations across Europe. It is leading provider of tailor-made courses in business and management training for European companies and individual students. Established in 1988 by the German-British Chamber of Industry and Commerce it has developed various partnerships throughout Europe and has provided our 15,000 students with important business, cultural and language skills to enable them to work successfully in an international environment. ECBM has taught Bachelor and Master programmes in Business and Management for many years with high levels of academic success.

Why Choose this Bachelor Programme?

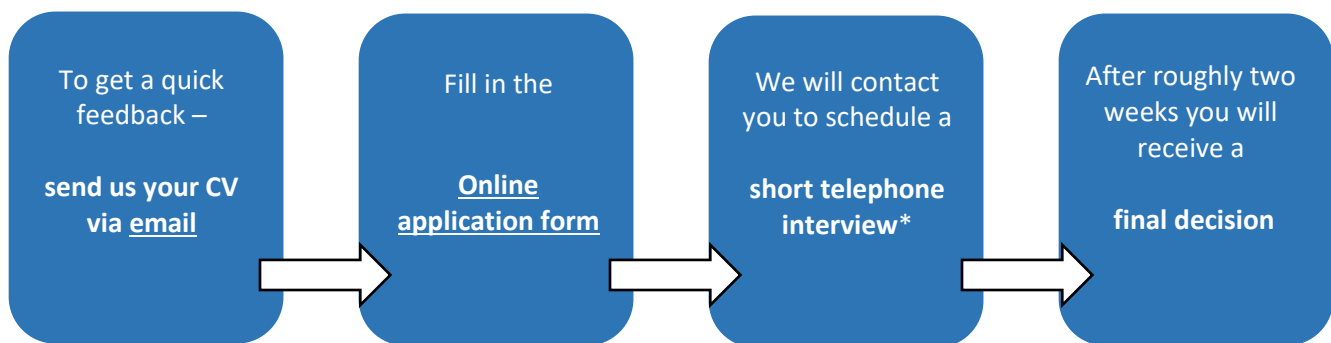
- The programme offers young professionals a **sound business education**
- The **intensive and individual support** of the tutors allow a very effective learning outcome
- You can develop and accelerate your career whilst gaining a higher education qualification
- **Flexible but compact teaching schedule** - the block seminar structure requires you to take only a few 'out-of-office' days for the duration of the programme
- The programme offers you an academic qualification that builds up upon your vocational education and your work or study experience
- You profit from the **Peer-to-Peer Mentoring** programme allowing you to build new connections, expand your professional network and get support from experienced ECBM graduates.
- **By the time you graduate you will be a valuable and more versatile employee**

Entry Requirements

The programme is suitable for applicants trained as 'Fremdsprachenkorrespondent/in' in English, 'Europasekretär/in', 'Wirtschaftskorrespondent/in', 'kaufmännische/r Wirtschafts-/Assistent/in mit Fremdsprache Englisch' or equivalent, but who do not yet have higher level qualifications.

A good level of proficiency in the English language is required as the entire programme is delivered in English.

Application Process



* The interview examines the data provided in the application and supporting documents, tests your level of English and evaluates whether your profile will meet the demands of the programme.

Thinking about what you can do after the Bachelor degree? – Have a look at our International Masters programme

Master in International Business and Management

The Masters programme (MSc) is aimed at young professionals wanting to deepen their business knowledge while enhancing their academic research skills. The MSc focuses on the international aspect of business that incorporates the importance of communication, leadership and management in diverse cultural environments.

No previous work experience is required as all topics are illustrated with case studies of real companies in various different industries.

Duration: 24 months

Intake: September

Entry Requirements:

- Bachelor degree
- Good level of English language knowledge

